Print & Artwork Policy

This Print & Artwork Policy is designed to ensure a smooth and efficient process for both our team and our customers. It outlines the requirements for submitting artwork, accepted file formats, and responsibilities regarding design ownership and quality. By clearly defining these guidelines, we aim to maintain high production standards while avoiding delays, unexpected costs, or miscommunication throughout the project.

1. Artwork Ownership & Usage Rights

By submitting artwork for printing, the customer confirms that they have obtained all necessary permissions and legal rights to reproduce the provided design. This includes all logos, images, fonts, and branded materials. Schickworks Signs & Stitches does not verify ownership or copyright permissions. Any legal responsibility for unauthorized use remains solely with the customer.

2. AI-Generated Artwork

- AI-generated designs are accepted; however:
- AI artwork is used as a reference or guideline only.
- Exact duplication of AI-generated designs is not guaranteed.
- Files may require adjustments, redraws, or full recreation to meet production standards.
- Additional design time charges will apply where required.

3. Canva File Submissions

- We accept Canva files under the following conditions:
- A Print-Ready PDF must be supplied (correct size, bleed, and resolution), OR
- A shared Canva link must be provided with editing access enabled.
- If files are not properly set up for print, additional preparation may be required and billed accordingly.

4. Accepted File Formats

For best results, the following file types are accepted:

Preferred (Vector Files)

- PDF (Print Ready)
- AI (Adobe Illustrator)
- EPS
- SVG

Accepted (Raster Files – Backgrounds or additional images only)

PNG (transparent background preferred where applicable)

JPEG (minimum 150 DPI at final print size)

5. File Preparation Requirements

To ensure high-quality printing:

- Artwork must be set to correct size or proportion
- Resolution should be a minimum of 300 DPI at final size
- Fonts must be outlined or included
- Colours should be provided in CMYK when possible
- Files that are low resolution, pixelated, or improperly formatted may not produce acceptable results.

6. Digitization & Setup Fees

If artwork is not provided in a print-ready format, additional work may be required. This may include:

- Logo redraws or vectorization
- Layout adjustments
- Resolution corrections
- Recreation from screenshots or low-quality images
- A digitization and/or setup fee will be applied where necessary.
- Approval will be obtained before proceeding.

7. Proofing & Approval

A proof will be provided prior to production. Customers are responsible for reviewing all details, including spelling, sizing, colours, and layout. Once approval is given, Schickworks Signs & Stitches is not responsible for errors. The customer will be responsible for the cost of any reprints.

8. Production Timeline

Production timelines begin only after:

- Final proof approval
- Required payment has been received
- Additional time may be required for file corrections, design work, or material ordering.

9. Policy Agreement

By submitting artwork and placing an order, the customer acknowledges and agrees to the terms outlined in this policy. For questions or assistance with file setup, please contact us prior to submission to ensure the best possible result.